

Australia Marketing Plan

Period : Effective from 1st January 2012 till 30th June 2012
 Expected Group : Australian Distributors
 Objective : To gather & promote potential elite distributors
 Description : Promotion of qualifying Baron, Count, Marquis & Duke

Rank Area	20%	29%	38%	41%	42%	Stipulated Personal DCPV	Stipulated Group DCPV	Currency Exchange Rate	Remark
	Franchisee	Baron	Count	Marquis	Duke				
Australia	Has achieved an initial personal sales of 10,000 DCPV	5 first generation sponsored franchisees or has accumulated a personal sales of 90,000 DCPV	3 first generation sponsored Baron or has accumulated a personal sales of 300,000 DCPV	Has developed 5 first generation sponsored Count and accumulated a total group sales of 3,750,000 DCPV within 4 months	Has developed 5 first generation sponsored Marquis and accumulated a total group sales of 40,000,000 DCPV within 4 months	5,000 DCPV	(Including stipulated personal DCPV) 20,000 DCPV	AUS : DCPV 1 : 25 DCPV	1. One time Count purchase 300,000 DCPV

Remarks: *This promotion applies for Australia Distributors and Purchase in Australia Branch only



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